

JULIA SCHIRRMEISTER

GRAPHIC DESIGNER

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A research-driven designer with a background in art history and communication design. Thinks in systems. Designs with intention. Works well independently and across teams.

EDUCATION

M.F.A in Communication Design

Pratt Institute, BK
Sep 2019 - August 2022

B.A. in Art History and Studio Art

Wheaton College, MA
Sep 2011 - May 2015

SKILLS

Brand Identity
Editorial Design
Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Print Production
Typography
Figma
UX & UI Design
Wireframing
Prototyping
Design Systems
Research & Writing
Microsoft Office
Midjourney
Claude
Canva

EXPERIENCE

Freelance Graphic Designer in NYC, NY

Sep 2022 - Present

Developed visual identities and marketing materials for clients across real estate, education, and entrepreneurial industries.

- Developed brand identities and style guides from concept through final delivery.
- Produced print collateral, digital assets, and promotional email templates to support client campaigns.

Riso & Print Specialist at Pratt Institute in BK, NY

Jan 2022 - Sep 2022

Coordinated print production and technical education in Pratt Institute's Imaging Center.

- Taught weekly certification courses training groups of up to 10 students in risograph printing, file preparation, and ink technique.
- Collaborated with students and faculty to support cross-disciplinary print projects.
- Managed print production equipment and lab workflow in a high-volume academic environment.

Social Media Designer at Pratt Institute in BK, NY

Oct 2019 - May 2020

Managed Instagram visual content and brand presence for Pratt Institute's Graduate Communication Design department.

- Designed the visual storytelling of @prattgradcomd across Instagram, curating weekly content to strengthen brand consistency.
- Developed and maintained social media templates aligned with Pratt's brand guidelines.
- Produced campaign graphics for school events, lectures, and openings.

Internship at Provincetown Art Assoc. & Museum in MA

Jun 2016 - Aug 2016

Summer Internship at a nationally recognized cultural institution in America's oldest active art colony, Provincetown.

- Designed promotional brochures and pamphlets for classes, art openings, and events in Adobe InDesign.
- Digitized and archived the Museum's permanent collection of artwork to make museum holdings accessible online. Wrote and edited digital captions of artwork.